



NEWS RELEASE

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'KID WORKS® DELUXE' IS UPDATED WITH NEW TECHNOLOGY

New version of popular creativity software program runs on latest Windows and Macintosh systems

Torrance, Calif. – Jan. 24, 2007 – *Kid Works® Deluxe*, the creative writing and reading software program, has been updated with new technology and an all-new look. The new version will be released in March 2007 by Knowledge Adventure®, the leader in educational software for the home and the classroom, and has been upgraded to run on Windows® Vista and Macintosh® OS X systems.

An all-in-one publishing tool, *Kid Works Deluxe* combines a word processor and paint program that allow elementary school students to create media-rich stories. With its completely redesigned interface, *Kid Works Deluxe* makes it easier than ever for students to expand their writing and reading skills.

Students can write stories from scratch and illustrate them in the painting module, which has been updated with 54 new textures and gives users the ability to import jpeg files as well as their own photos. *Kid Works Deluxe* also offers new cross-curricular, ready-made projects featuring math, science, social studies and more, to help students begin the writing process.

Updated text-to-speech technology will enable students to more clearly hear their stories read aloud by the computer, thereby strengthening their reading skills. As with the

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current version, the new *Kid Works Deluxe* has a recording feature, an invaluable reading tool, which allows students to record their stories in their own voices.

“*Kid Works Deluxe* has been a staple software program in elementary schools for 10 years,” said David Blumstein, chief executive officer for Knowledge Adventure. “It has been many years since the program has undergone a major revision and we felt it was time to take advantage of the new technologies to make this program even better.” As with other Knowledge Adventure programs, *Kid Works Deluxe* fosters a school-to-home connection. Finished stories can be easily printed and emailed to play on home computers that do not have *Kid Works Deluxe* installed.

System Requirements and Pricing

Kid Works Deluxe runs on Windows XP and Vista and Macintosh OS X systems. The software sells for \$30 per license and is also available as an unlimited network version for \$899.

About Knowledge Adventure

For more than 20 years, children’s software pioneer Knowledge Adventure has set the standard in creating the finest educational products for use in the home and the classroom. The company is internationally renowned for its award-winning software brands including *JumpStart*®, *Math Blaster*®, and *Reading Blaster*®. Tested and trusted by teachers and parents alike, Knowledge Adventure software has helped millions of children build and strengthen essential learning skills. A subsidiary of Knowledge Holdings, Inc., the company is based in Los Angeles.

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